



2020 TRANSWORLD'S *Jewelry, Fashion & Accessories Show*

FEBRUARY • APRIL • JULY • OCTOBER • DECEMBER

Your Midwest source for profits and sales.

The Leader In The Industry Is
The Only Show You *Must Do!*

Showcase Your Products

To More Attendees Over 4 Days Than Any Other Show.

EXHIBIT AT THE SHOW FOR ALL SEASONS!

4x's at ROSEMONT

Donald E. Stephens Convention Center (Chicago, IL)

1x at SCHAUMBURG

Renaissance Schaumburg Hotel & Convention Center
(Schaumburg/Chicago, IL)

Reserve your booth today!

Call (800) 323-5462 or visit www.jfashow.com

1001 Green Bay Road | Suite 316 | Winnetka, IL 60093

JEWELRY • FASHION • ACCESSORIES • GIFTS • DÉCOR • BEAUTY • HOME & GOURMET



4 Big Reasons to Exhibits at the JF&A shows

FREE FURNITURE

Tables and Risers, Crossbars/Uprights, Chairs and Waste Basket are included.

FREE DRAYAGE

Move in and out with ease at no cost to you.

FREE SECURITY & STORAGE

Bring your top-sellers and sell from an always well-stocked booth.

EASY TRAVEL

Rosemont is located just 5 minutes from O'hare International Airport; Schaumburg is 20 minutes. Both locations are accessible from Chicagoland's major expressways.

VISIT OUR WEBSITE AT WWW.JFASHOW.COM for complete show details including current floor plan, travel and hotel information, exhibitor kits, photo gallery, and contract and credit card forms.



STYLE YOUR BOOTH TO REPRESENT AN EASY WAY FOR BUYERS TO KNOW WHAT YOU SELL AND THE PRICES YOU CHARGE!

The more you show, the more you sell. The easier it is for buyers to get in to your booth, the better sales you will have.



BUYERS COME FROM:

Illinois, as well as Wisconsin, Indiana, Michigan, Ohio, Iowa, Minnesota and in fact around the world!

HERE ARE MORE REASONS WHY YOU NEED TO BE AT ONE OR ALL OF OUR SHOWS

- 15,000 - 25,000 buyers at each event. Buyers bring cash in hand and want to touch, feel, try on, smell, or taste your products for immediate purchasing - they take it home with them.
- Sell merchandise out of your booth immediately to your cash-and-carry wholesale customers who need to stock up for all the holidays and all celebrations. As well as attendees who buy for themselves, friends and loved ones. Our shows are the biggest sales events of each season!
- Sell face-to-face to an exclusive audience with the cash in hand to get all of their shopping done in one place in four days - they'll be looking for your latest lines and most unique products.
- Start your season, no matter which one, with new customers, more business and bigger profits. Our extensive attendee marketing and promotional campaigns have been delivering buyers for over 37 years. And each show brings 25% first-time buyers as well!



JEWELRY

FASHION

ACCESSORIES

GIFTS

A show for all seasons!

WINTER SHOW | February 20-23, 2020

Rosemont, IL - HALL G

BEGIN AGAIN! The largest winter show of the season is the perfect post holiday, new year selling opportunity. Immediate sales for winter merchandise including leather and fur coats, sweaters and scarves, gloves and accessories and all of the jewelry, fashion and accessories the JF&A Shows are known for.

SPRING SHOW | April 23-26, 2020

Rosemont, IL - HALL F

SPRING INTO STYLE! The busiest Spring show of the season is a sure bet for big sales. This proven show gives you an opportunity to sell your spring into summer styles.



BECOME A TRADEWORLD EXHIBITOR

- Held at Chicago's premier convention centers, Rosemont located just 5 minutes from O'Hare International Airport; Schaumburg is 20 minutes
- Our extensive list of hotels are directly across the street from the convention center or connected to the hall.
- Easy parking, easy access to all major highways, and easy parking for trucks and larger traveling vehicles.

The JF&A Shows are where the customers rush to shop for everything from fine jewelry to fur coats, to perfume and costume jewelry, to gifts and décor.

SHOW HOURS

THURSDAY

TRADE BUYER PREVIEW HOUR
9:30 A.M. - 10:30 A.M.

ALL BUYERS
10:30 A.M. - 5:00 P.M.

FRIDAY - SUNDAY

10:00 A.M. - 5:00 P.M.

COSTS

\$1595 Per 10x10 Booth
+\$150 Corner

SET UP DAYS & HOURS

TUESDAY:
8:00am-4:30pm

WEDNESDAY:
8:00am-6:00pm

TEAR DOWN DAY & HOURS

SUNDAY:
5:00pm-9:00pm

SUMMER SHOW | July 16-19, 2020

Rosemont, IL - HALL F

THE HEAT IS ON! Hot sales in a cold air conditioned convention center is just where you need to be. Join in the fashion and accessories market that all of Chicago and Midwest buyers flock to. Sell your summer stock, create cash flow, and move your summer merchandise at this tried-and true event.

FALL SHOW | October 22-25, 2020

Rosemont, IL - HALL F

FALL INTO HOLIDAY SALES! Our holiday preview show brings buyers looking for holiday gifts and more. You can't beat our LARGEST show of the season. More buyers, more sales and more profits!

HOLIDAY SHOW | December 5-8, 2019

Schaumburg, IL - Renaissance Convention Center

CLOSE YOUR YEAR WITH SALES! Last minute holiday to new year celebrations, buyers come looking for it all at our last show of the season. Take advantage of this yearly extra extravaganza.



ACCESSORIES Handbags, wallets, scarves, belts, perfumes, cosmetics, watches, all styles and types of eyewear.



BEAUTY & STYLE Cosmetics & brushes, perfumes, spa treatments, massage services, lotions and hair grooming accessories.



COSTUME JEWELRY Beads, semi-precious stones, magnetic jewelry, gold and silver plated jewelry, and many fashionable necklaces, bracelets, earrings and rings.



DÉCOR Vases, pictures and picture frames, floral, linens, pillows.



FASHION Men's, Women's, and Kid's wear, contemporary and sportswear, footwear, outerwear, furs and leather.



FINE JEWELRY Gold, platinum, sterling silver, diamonds, pearls and a wide selection of precious gemstones.



GIFT Candles, housewares, dips and sauces, cheese, holiday merchandise.



GOURMET & HOME PRODUCTS Specialty food items, housewares and home accessories for every taste.

• DÉCOR

• BEAUTY

• HOME

&

GOURMET



Reserve your booth Today!

A show for all seasons!

WE OFFER TRADE BUYER PROGRAMS TO MEET ATTENDEE'S BUSINESS NEEDS.

We know trade buyers have special needs and we cater to those needs. With special registration counters, badges and lanyards to make them stand out so you know who they are, to the trade Buyer Show Preview hour on the first day of the show. The Trade Buyers come from stores, shops and boutiques as well as non-profits, charities and everywhere else that need to buy in smaller quantities without having to place orders.



FIRST TIME EXHIBITORS receive special Treatment - just ask your account executive for more details.

INDIVIDUAL ATTENDEES BUY IN BIG QUANTITIES TOO!

Cash & Carry is not just for wholesale any longer. Attendees come ready to buy what you sell and take it home with them that day. Be it for their retail outlet or for themselves, they buy in big quantities too.

www.jfashow.com

SAVE THE DATES FOR UPCOMING JF&A SHOWS

ROSEMONT, IL

February 20-23, 2020

April 23-26, 2020

July 16-19, 2020

October 22-25, 2020

SCHAUMBURG, IL

December 3-6, 2020



FOR 38 YEARS, Rosemont has been the home of the JF&A Shows and our expansion 12 years ago in Schaumburg has been extremely successful as well. Join the long list of exhibitors who support both shows throughout the years. For hotel & travel information visit: www.jfashow.com

MARKETING OPPORTUNITIES

Stand out from the crowd by having...

- FREE On-line Buyers Resource Guide
- Display in Lobby
- Signage in Lobby and Show
- Email Campaigns

(Ask your Account Executive for details)

